

## Related Work Experience

November 2016 to present - San Francisco, CA

**Senior UX Designer/Developer, Oracle Utilities (Opower)** - June. 2018 to present

**UX Designer/Developer** - Nov. 2016 to May. 2018

Own and maintain Opower's pattern library, Opattern ([ux.opower.com/opattern](http://ux.opower.com/opattern))

Use behavioral psychology techniques to create print and email informational materials and web tools for utility customers that encourage energy efficiency.

Participate in user research with the help of in-house researchers to gain an understanding of customer needs and test usability.

Prototype designs and participate in development process as a front end developer to ensure products are built as designed.

Build and maintain relationships with PM, engineering and sales to ensure the Designer Developer team is meeting their needs.

Mentor new designers and help them get ramped up on our processes and products.

### Major accomplishments:

Led design and prototyping of vision project for a CIS tool for customer service reps.

- Presented vision tool, held customer journey mapping workshop, and presented design techniques to client at annual client conference.

- Received "Beyond the call of duty" and "Collaboration" awards for project.

Established new design processes for UX team that allow better coordination between UX, PM, and engineering.

Created accessibility training materials for all developers and pushed for organization-wide accessibility improvements.

April 2016 to November 2016 - Mountain View, CA

**UI Designer at Google, Randstad Technologies, Inc. (Contract with Google)**

Worked with internal education team on transformational initiative to address the current state of documentation available for Google engineers

Conducted multiple user studies to understand pain points engineers faced; Compiled reports on findings and presented them to the team

Designed and developed a new template for internal docs (based on analytics & user study)

Designed and developed a content portal template that could be used by different teams as a tool for engineers to find relevant resources and learn about available tools

Worked with engineers and data analysts to innovate collection of data & feedback from users

Redesigned existing internal Google tools to improve usability and information architecture

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## Education

University of California, Davis

Graduated 2013 with  
BS in Computer Science,  
BA in Design

## Skills

### Advanced skills

Wireframing  
Interaction & Visual Design  
Prototyping  
SEO Optimization

AB Testing  
User testing  
Usability Testing

Sketch  
Adobe Creative Suite

HTML5  
CSS & SCSS  
JavaScript  
jQuery  
GitHub

Agile Methodology  
Jira

### Working skills

PHP, Twig  
MySQL  
D3.js  
Nunjucks  
Accessibility

*June 2015 to April 2016 - Sunnyvale, CA*

**UI Designer and Front-End Developer, BetterHelp**

BetterHelp is the largest online therapy platform, connecting clients with professional counselors

Worked as both sole designer on team and full-time member of the development team

Designed and developed a redesign of entire site and moved site from CSS to SCSS

Using HTML, CSS/SCSS, JavaScript, and PHP/Twig, designed and developed various pages

Improved conversion with marketing team by developing new landing pages and conducting various AB tests to improve funnel

Designed, planned and helped build new back-end features to improve marketing abilities

Led SEO strategy and execution efforts by optimizing both on site and external content

Designed and acted as product manager for a new P2P product offering

Executed a redesign of our mobile application

*September 2013 to May 2015 - Sunnyvale, CA*

**Mid-Level Interaction Designer, Hewlett-Packard - Feb. 2015 to May 2015**

**Interaction Designer - Sept. 2013 to Jan. 2015**

HP Online Business, formerly Pronq, is a web platform to get information, try and buy software.

Designed, developed and managed pattern library — design guidelines and specifications of all UI elements used on Pronq and provides resources for team

Designed, conducted, and analyzed usability tests to gain feedback

Designed/built Forums, Blog, and Resources using Lithium platform

Worked with product teams (clients) to outline user goals of pages built to promote products

Designed and developed layout templates for marketing team in Pardot

Award - Awarded HP's Leading the Way award by manager

*February 2013 to September 2014 - Davis, CA*

**Web Applications/UI Designer, UC Davis PHEV Research Center**

Built web applications for consumers of electric and hybrid cars using CSS, HTML5, and jQuery, incorporated interactive charts with D3.js